

point.

Your orders collected in Russia

A proposal for Chinese marketplaces
and trading companies

5,000 operating pickup points

Our network continues to grow



Illustration of the Point format

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02 / 07

A network within existing businesses

5,000

**operating
pickup points**

Shops, cafés and other
local businesses



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03 / 07

Value for your business

Existing pickup network

Connect in selected cities without building your own network of premises.

Your sales and customers

You retain control of products, pricing and customer relationships.

System and coordination

Point operates the collection system and coordinates pickup points with the partner.



Scope and responsibilities

- 01 Chinese seller**
Sales, import, fulfilment and all logistics
- 02 Seller arranged delivery**
Handover of ready parcels at the selected point
- 03 Pickup point**
Receipt, temporary storage and collection
- 04 Point service**
System operation and partner coordination



Integration and operational visibility

Point system operation

Point operates the collection system and coordinates pickup points. We agree an order register for the pilot. API availability follows a technical assessment.

Agreed before launch

Order ID and selected pickup point
Parcel specifications and time at the point
Recipient verification at collection
Data access and processing arrangements

Received Ready for collection Collected Uncollected

Pricing by agreed operations

Collection	Parcel handover to the customer
Time at point	Temporary storage terms
System	Operation and partner coordination
Connection	Network access and data exchange



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07 / 07

A pilot partnership

4–6

weeks of observation
after preparation

Before launch

Select cities and points. Agree rates and data exchange. The Chinese seller arranges delivery of ready parcels to the pickup points.

Pilot review

Review collection quality, system operation and coordination. Use the results to expand the partner's connected pickup network.

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